



POP UP STUDIOS

Professional environments for a virtual world





CONTROL HOW YOUR MESSAGE IS DELIVERED

The Pop Up Studio will offer you a high-level of control over how your message is professionally delivered all with the support from experienced and professional IT and AV technicians.

FLEXIBLE LOCATIONS

Our global footprint allows us to deliver a consistently high-level of production wherever you need it.

EFFECTIVELY DELIVER YOUR MESSAGE

No one supports more events than PSAV—we share ownership of the event experience, delivering peace of mind with industry-leading technical expertise.

CREATIVE & TECHNICAL RESOURCES

Creative and technical expertise is the baseline. Knowing how to apply those skills to best-deliver your message is what sets PSAV's Broadcast Studios apart from the rest.

WHY USE A STUDIO?

SAFE SPACE

Our team maintains a clean space following MeetSAFE™ standards.

CONTROLLED ENVIRONMENT

Our studios are controlled environments where you're able to work on delivering your message free of distractions on reliable connections amongst expert support technicians. All our solutions are GDPR compliant

CURATED TECHNOLOGY

This innovative solution is outfitted with thoughtfully designed technology including audio, video, lighting, and scenic design, all purpose-built to work together regardless of your event type.

PROFESSIONAL CONTENT

With custom graphics, presenter coaching, and professional broadcasting, we help you market the message through digital channels – further enticing viewership and attendance.

GLOBAL EXPERIENCE STAGE TO YOU

Can't make it to one of our pre-established studios?
We'll bring one to you with the same confidence and world-class service you expect.

COVERING THE ESSENTIALS

A consistent experience via a consistent suite of technology, anywhere you need it. The core technologies in PSAV's Studio designs provide professional-grade equipment that both presenters and attendees have come to expect and appreciate. You have four stage options to select from which include these essentials.



VIDEO SUPPORT

For Flawless Presentations

Our HD cameras provide excellent picture quality at high network speeds. This results in video that is better than that of a standard web camera, providing you with a more professional delivery of your presentation.



QUALITY SOUND

Re-enforcement To Deliver Your Message

Our production audio equipment sets the industry standard for delivering clear, audible messaging. Our packages give each presenter a main and backup microphone as well as audio speakers on stage to hear video playback and any remote Q/A.



PROFESSIONAL LIGHTING

For Visual Impact

Our stages include an essential 3-point lighting system that covers the bases for professional, evenly-lit presenters.



PRESENTATION SUPPORT

Creative and Technical

Deliver professional content through the provided presentation accessories and rest assured that you will have experienced technicians and support staff to ensure a flawless presentation.



PLATFORM SOLUTIONS TO SUIT THE NEED

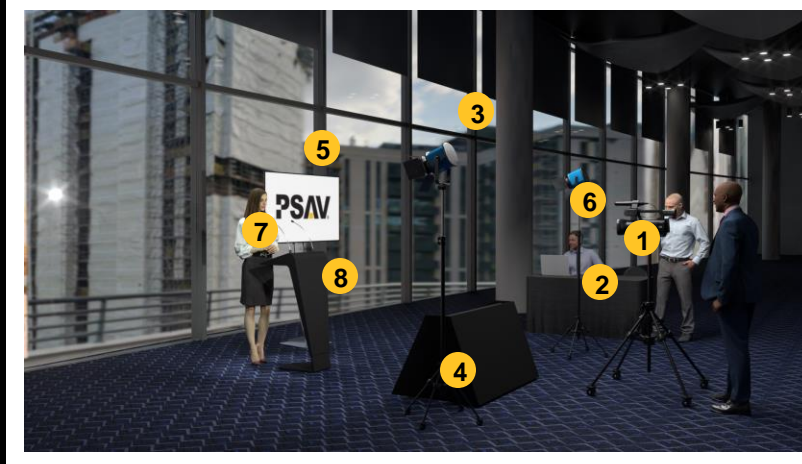
Stream Solutions

We support multiple platforms understanding that many organisations have a preferred communication network/platform in place already. With our consultative approach we ask not what the platform does but more what are you trying to achieve. From our extensive portfolio we have the right solution from a single point to point virtual meeting to a broadcast to 50,000 attendees.

STUDIO 1 MAKE USE OF YOUR VENUE ARCHITECTURE OR ICONIC VIEWS



- 1 1 HD Camera
- 2 Graphics computer for PPT or Keynote
- 3 3-point lighting to ensure consistent, clean image
- 4 1 Confidence monitor for notes, slides or information
- 5 ADD BANNER OR SCREEN



- 6 Experienced Audio-Visual Engineer
- 7 Professional radio microphones Video
- 8 Lectern
- 9 1 Presenter on screen

STUDIO 2 TWIN CAMERAS VISION MIXED WITH CUSTOM BACKDROP



Our Pop Up Studios are designed to flex with your needs. From single presenter keynote presentations to panel discussions, with open skyline backgrounds to graphic printed sets, with one to many cameras and a range of other enhancements, all with the dedicated support of your PSAV Project Manager and technical expertise.

Example shown

- 1 Graphic printed backdrop *
- 2 2 Professional microphones
- 3 Technical Engineers to support and operate
- 4 2 Vision mixed HD Cameras
- 5 2 Presenter on screen

FROM £5,500 exc. VAT

STUDIO 3 GREEN SCREEN OPTION – CUSTOMISED ANIMATED BACKDROPS



FROM £6,900 exc. VAT

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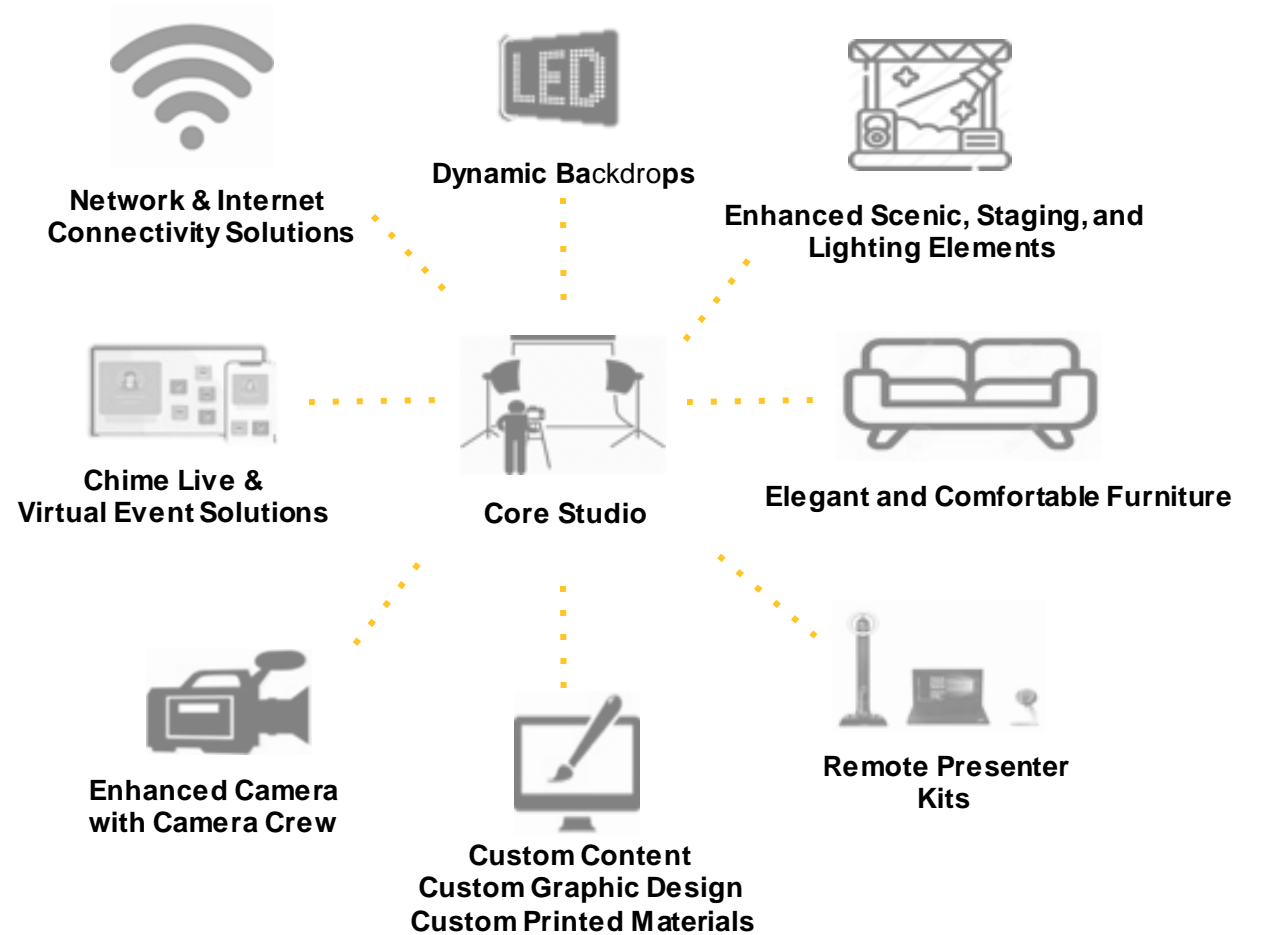
Example shown

- 1 Green screen backdrop (design time required)
- 2 2 Professional microphones
- 3 Technical Engineers to support and operate.
- 4 2 Vision mixed HD Cameras
- 5 2 Presenter on screen



ENHANCEMENTS

The right settings have the power to transform a room and captivate an audience. PSAV has hand-picked several enhancement options that integrate well with any of the Broadcast Studios.



SCENIC ENHANCEMENTS

These are a few of the many scenic configurations and furniture options you can select from for your Presentation Stage.



Modular Scenic Tile Solutions



Scenic Flat Solutions
Backdrop Pro



LED Wall Solutions

FURNITURE SOLUTIONS *(guideline style only – please ask for options)*



Sofa



Chair



End Table
Coffee Table



Barstools



Display Pedestal



Silk Plants

WHERE WILL YOU SET THE STAGE?

While our Pop Up Studios can be set-up in most environments, these are some key considerations to keep in mind:

PHYSICAL SPACE

From boardroom to ballroom, we're happy to work with you to assess your space.

LIGHTING & SOUND

Control ambient lighting and sound for a smooth presenter experience and superior overall event quality.

POWER & INTERNET CONNECTIVITY

Requirements can be assessed based on the selected space and location.



Creating an engaging virtual or hybrid experience for your attendees is possible with the right tools and the right team.

To be most effective, it also requires the right space.

LET US SET THE STAGE FOR YOU

PSAV has an ever-growing number of spaces around the world built for professional quality streaming and recording of your message.

Take the guesswork out of your next event by visiting one of these pre-built Broadcast Studios.



THANK YOU

